



Data Protection as a Service from Data Matters

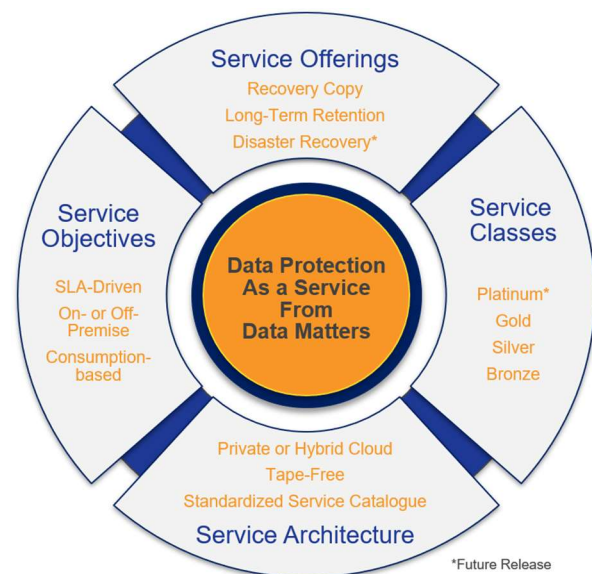
Powered by Hitachi Vantara

Data Protection as a Service

Business Continuity and data resilience are crucial in today's dynamic IT environments. Organizations in every industry expect fast, uninterrupted access to their business applications and mission-critical data.

To meet this demand, Data Matters offers Data Protection as a Service (DPaaS) powered by Hitachi Vantara. With a unified approach to data protection we deliver a comprehensive framework for backup and recovery, long-term retention and disaster recovery. The collection of services – based on service level agreements (SLAs) and as a service consumption – was designed with ease of adoption for our customers.

Collectively, with four service classes: platinum*, gold, silver and bronze; DPaaS from Data Matters minimizes the complexity of design and deployment by using a standardized service catalog. Our DPaaS services can be consumed through a choice of hybrid or private cloud architectures – whichever best suits your business needs.



*Future Release

Recovery Copy

The recovery copy service provides customers with a service catalog based on recovery point objectives (RPOs), recovery time objectives (RTOs), backup and restore success rate as well as retention and backup copies through four service class definitions.

- This service is designed to meet the needs of traditional backup and recovery requirements.
- Provides an architecture that drives 99.5% success rates for mission critical and critical data.
- Provides a restore rate that is 99% for all data.

Long-Term Retention

The Long-Term Retention service provides customers with a service catalog based on their long-term retention requirements.

The Long-Term Retention Service leverages the Data Matters secure and scalable Object Store Service. As a result:

- This service lets customers extend the recovery copy capability with support for regulatory requirements for unstructured data.
- The long-term retention capability supports retention levels for the duration of the contract.

Disaster Recovery

Customers can consume the service catalog based on RPOs, RTOs, deployed technology, failover and level of disaster recovery testing, as well as four service class options for controlled availability. This service safeguards data from human or natural disasters, protecting against site failure or catastrophic loss of service.

- RPOs and RTOs range from 0 to 24 hrs depending on the contracted service level.
- Failover models range from automated through manual.
- Regular failover testing ranges from quarterly to annually.

Key Service Capabilities

- Elastic consumption for as-needed availability.
- Pay as you go with a small entry point.
- Guaranteed service levels.
- Based on a standardized service catalogue that maps directly to the data protection requirements being driven by your business.
- 60-day deployment with consistent SLAs on Day 1.
- Provides SLA and SLOs that focus on the availability and performance of the underlying infrastructure to support the services.
- Available as private or hybrid cloud designed to reduce or eliminate the need for tape.
- Provides usage metering, system monitoring and alerting, as well as availability reporting.
- Includes the options of a fixed one-time setup cost or inclusion of those costs within the service carried through the term of the contract.
- A full collection of professional services including planning and design, fully managed private or hybrid cloud deployment and a choice of partial or self-service solution management.
- 18 years of Data Matters reliability backed by 25 years of Hitachi technology and expertise.
- Greater agility and alignment to business use.

Key Service Differentiators

- Very competitive pricing with contracts ranging 3 - 5 years.
- The expertise of Data Matters for implementation, management and use.
- A contract based on EU legislation gives you clarity about property rights, support, durations or extension and

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Service Offering Highlights

Service Offerings	<ul style="list-style-type: none">• DPaaS: Recovery Copy• DPaaS: Long-Term Retention• DPaaS: Disaster Recovery*
Service Objectives	<ul style="list-style-type: none">• Service management choice – Fully managed or self-service with turn-key SLAs.• On- or Off-premise – supports private and hybrid cloud• Consumption-based service acquisition
Service Classes	<ul style="list-style-type: none">• Platinum* – mission critical data with RPO 1 to 4 hrs.• Gold – critical data with RPO >4 but <8 hrs.• Silver – important data with RPO >12 but <24 hrs.• Bronze – standard data with RPO >12 but <24 hrs.
Architecture	<ul style="list-style-type: none">• Leverages a Hitachi Hyperconverged scaleout architecture for the recovery copy capability to ensure high-performance backup and recovery.• Leverages Hitachi Content Platform (HCP) for the long-term retention capability because of the inherent governance capabilities of this enterprise class object store.
Orchestration	<ul style="list-style-type: none">• Hitachi Data Instance Director orchestrates backup, recovery, tiering to HCP for long-term retention as well as the replication of data for disaster recovery.• Provides policies that map to business processes.

*Future Release

Data Matters Strongroom

A vault in the cloud for content archiving delivered, Strongroom protects your content against harmful external influences and ensures you do not lose access to your data when you need it the most. Because Strongroom is delivered as a cloud service, it removes the burden of data management from your IT organization while you keep maximum access to your content.

Based on the Hitachi Content Platform from Hitachi Vantara and SEAL from Star Storage, customers access the offering through a simple online self-service portal for their archived content.

The Data Matters Data Protection as a Service offering also leverages the Hitachi Content Platform for its foundation.

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Learn More Today

Data Matters is committed to helping our customers easily move to a cloud-based data protection model that is secure, cost-effective and scalable.

Learn more about what Data Matters Data Protection as a Service can do for you – and your bottom line.

To learn more about our portfolio, visit www.datamatters.nl/dpaas.